

Press release

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insureNXT Innovators Award: Parametrix Insurance wins the Audience Award, the jury selects three further awards

Cologne, 25 March 2022 - The audience of the digital insureNXT impulse has decided: The international InsurTech company Parametrix Insurance wins the audience award of the insureNXT Innovators Awards 2022, the first of a total of four awards within the framework of the first insureNXT Innovators Awards. Together with the three other winners, who will be selected by an international jury of experts, Parametrix Insurance will be honoured on the evening of 18 May at insureNXT 2022 in Cologne.

The Cloud Downtime Insurance from Parametrix insures companies operating in the cloud, for example in the area of e-commerce, against the failure of the digital supply chain. Customers can determine the damage caused by one hour of downtime themselves. The expert audience of the digital insureNXT impulse chose Parametrix Insurance as the first winner of the insureNXT Innovators Award in a live online vote on the evening of 24 March 2022.

From over 40 submissions for the first insureNXT Innovators Award, the ten most innovative submissions were selected. The top 10 companies presented their projects in short pitches to the participants of the digital insureNXT impulse on the afternoon of 24 March 2022. After the short presentations, the audience voted for the winner of the audience award. Parametrix Insurance and the three jury winners will have the opportunity to present their innovative ideas at an official award ceremony at the Center Stage of insureNXT 2022 in Cologne.



Audience Award of the insureNXT Innovators Awards 2022

Mai 18 - 19, 2022
www.insureNXT.comIhr Kontakt bei Rückfragen:
Alexandra RoszkowskiTelefon
+49 162 25 27 188
E-Mail
insurenxt@cocodibu.deKoelnmesse GmbH
Messeplatz 1
50679 Köln
Deutschland
Telefon +49 221 821-0
Telefax +49 221 821-2574
info@koelnmesse.de
www.koelnmesse.deGeschäftsführung:
Gerald Böse (Vorsitzender)
Oliver Frese
Herbert MarnerVorsitzende des Aufsichtsrats
Oberbürgermeisterin
Henriette RekerSitz der Gesellschaft und
Gerichtsstand: Köln
Amtsgericht Köln, HRB 952

Ideeller Träger & Co-Veranstalter:



„Congratulations to Parametrix Insurance for winning the first of four 2022 Awards: the Audience Award. Personally, I am particularly pleased that an international start-up has won, which operates at the interface between parametric insurance and cloud computing. These are two forward-looking topics in the insurance industry, also in view of the increasing number of cyber attacks. We are now eagerly awaiting the vote of our international jury of experts and look forward to the other winners. On the evening of 18 May, the festive awards ceremony will take place in Cologne, which will be the crowning finale of the first day of the insureNXT 2022 congress,” says Sebastian Pitzler, Managing Director of the co-organiser InsurLab Germany.

„Thank you to all the participants who voted for Parametrix. We are thrilled that our solution has been so well received as a means of mitigating the growing risks of technical downtime. The award confirms our continued success in the German market, which we have only been serving for six months. We will be at insureNXT in Cologne in May and look forward to showcasing our products there,” adds Neta Rozy, founder and CTO of Parametrix.

Tickets for insureNXT on 18 and 19 May 2022 are available here. Further information on insureNXT is available at www.insurenxt.com.

The vb Versicherungsbetriebe and the IT-Finanzmagazin are the official media partners of insureNXT in 2022.

About insureNXT

insureNXT is an international congress and conference for innovation in the insurance industry. It offers a modern platform for insurance companies, start-ups, insurance service providers, industry partners and universities. insureNXT seeks cross-industry solutions, new partnerships and business models that overcome the challenges of digital transformation and cultural change in the insurance industry. Together with the community of established insurance companies, start-ups and cross-industry partners, we want to pave the way for a new generation of insurance products, innovative services and business models. insureNXT is a joint event of InsurLab Germany and Koelnmesse. insureNXT 2022 will take place on 18 and 19 May in Cologne and on the web.