

Presseinformation

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150 top speakers: insureNXT digital celebrates premiere on April 21 and 22

Köln, April 15, 2021 - Participants can expect 150 top speakers from the international and national InsurTech scene, as well as numerous virtual exhibitors and opportunities for direct networking. Around 80 exhibitors and partners will participate in insureNXT digital. Since April 15, participants can register at <https://home.insurenxt.com/>.

The insurance industry is facing its biggest challenge yet: digitization, changes in media usage and customer expectations are calling previous structures and existing business models into question. Innovations are in demand, digital transformation is required. The new insureNXT digital brings together traditional insurers, start-ups and partners from other industries on its platform to address the three driving key factors of the necessary digital transformation of the insurance industry: customer centricity, modern technologies and digital ecosystems. From exciting keynotes and panels on the Center Stage to new products, services and business models in the Trend Zone, the high-caliber conference program with 150 top speakers offers a preview of the development of new solutions, ecosystems and business models. Participants also have the opportunity to exchange ideas and network with the community at any time via video and chat functions. With protected digital meeting rooms and virtual cafés, there is a networking tool for everyone.

Three main stages: Center Stage, Trend Zone and Demo Arena

On the first day of insureNXT digital, prominent speakers such as Peter Bauer (ottonova), Dr. Patrick Dahmen (HDI), Beate Heinisch (Axa), Mark Klein (Ergo), Donald Lacey (Ping An), Monika Schulze (Zurich), Julian Teicke (wefox) and Frank Thelen (Freigeist) will discuss innovations and trends in the insurance industry in keynotes and panels. In the Demo Arena on April 21, nearly 30 companies will pitch on topics such as customer centricity, artificial intelligence, mobility, health and the Internet of Things. New products, services and business models will be presented in the Trend Zone.

On the second day of insureNXT digital, InsurLab Germany will be hosting this year's Accelerator Selection Competition on the insureNXT digital platform.

There, a total of 25 pre-selected start-ups in two categories (Start and Growth) will face a jury of five experts as well as member companies of InsurLab Germany and



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Place of jurisdiction: Köln

Cologne Municipal Court, HRB 952

Ideational partner and co-organizer:



the trade visitors and investors attending insureNXT digital. The subsequently final selected start-ups will participate in InsurLab Germany's Accelerator Program Batch#21, which promises the winners extensive funding.

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On both days, insureNXT digital will also offer a Career Day, where young talents can exchange ideas with leading universities and industry experts on digital transformation.

"After long months of planning, we are delighted to finally celebrate the premiere of insureNXT digital next week. With its possibilities, our innovative platform offers the perfect setting to exchange ideas about innovations in the insurance industry," says Gerald Böse, CEO of Koelnmesse.

"We are very proud of what the entire insureNXT digital team has achieved in the past weeks and months. We are looking forward to the top-class program, which will provide trend-setting impulses for the design of new product, service and business model generations. The 2021 premiere is just the prelude: insureNXT will become the annual attraction for the global InsurTech community. We will set the pace for the digital transformation of the insurance industry," adds Sebastian Pitzler, Managing Director of co-organizer InsurLab Germany.

The vb insurance companies are the official media partner of insureNXT digital in 2021.

Tickets for insureNXT digital are now available online at <https://tickets.insurenxt.de/#/>. Regular tickets cost 295 euros, or 245 euros in the Early Bird version until March 14. Students receive discounted tickets for 15 euros.

Further information about the insureNXT digital can be found here: insurenxt.com.