

Press release

Nr. 1 / 2021 / March 9, 2021, Cologne

**Patrick Dahmen, Beate Heinisch, Donald Lacey and Frank Thelen:  
These and other top speakers will be presented by insureNXT  
digital**



**The new international event for innovation in the insurance industry celebrates its digital premiere on April 21 and 22 and welcomes top speakers from the international and national insurance industry. In addition to the digital insureNXT platform and virtual exhibitor booths, visitors can expect a Career Day and numerous networking opportunities.**

APRIL 21 - 22, 2021

[www.insureNXT.com](http://www.insureNXT.com)

Your contact person:  
Christian Faltin

Dr. Patrick Dahmen (HDI Lebensversicherung), Harald Epple (Gothaer), Patric Fedlmeier (Provinzial), Beate Heinisch (AXA), Dr. Robin Kiera (Digitalscouting), Dr. Christian Kinder (Bain & Company Germany), Donald Lacey (Ping An), Uzi Scheffer (SOSA), Frank Thelen (Freigeist Capital), Sabine VanderLinden (Alchemy Crew), Assaf Wand (Hippo Insurance) and many more top-class speakers: the wide-ranging program of insureNXT digital connects traditional insurers, start-ups and cross-industry partners. Numerous presentations and discussions offer an outlook on the development of new solutions, new ecosystems and business models that build on the changing needs of customers and benefit from new technologies. On three digital stages, visitors will gain insights into new trends and developments in areas such as Artificial Intelligence, Customer Centricity and Health/Life. On both days, insureNXT digital will also offer a Career Day, where young talents can exchange ideas with leading universities and industry experts on digital transformation. All other visitors will also have the opportunity to interact and network with the insureNXT community at any time via video and chat functions.

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Executive Board:  
Gerald Böse (President and CEO)  
Oliver Frese  
Herbert Marner

Chairwoman of the Supervisory Board  
Mayor of the City of Cologne  
Henriette Reker

Headquarters and  
place of jurisdiction: Cologne  
Cologne Municipal Court, HRB 952

Ideational partner and co-  
organizer:

Customer centricity, ecosystems, transformation and trends in the insurance industry: these are the core topics of insureNXT digital. Beate Heinisch (Chief Customer Officer AXA Konzern AG) will give an outlook on trends and challenges of insurance companies in 2030, while Frank Thelen (CEO Freigeist Capital III GmbH) will discuss the importance of customer centricity and ecosystems for the insurance industry of the future together with other industry experts. During the day, visitors can expect top managers and pioneers from the insurance industry, start-ups as well as cross-industry partners such as Thomas Mengelkoch (CEO Volvo Car Germany) and Jörg Rheinboldt (Managing Director APX Axel Springer Porsche). Insights into the challenges and solutions of international colleagues will be provided by Dr. Christian Kinder (Partner & Director Bain & Company Germany, Inc.), Donald Lacey (CIO Ping



[www.insurlab-germany.com](http://www.insurlab-germany.com)

An), Uzi Scheffer (CEO & Board Member SOSA), Sabine VanDerLinden (Co-Founder, CEO & Managing Partner Alchemy Crew) and Assaf Wand (CEO, Co-Founder Hippo).

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"Whether artificial intelligence, digital systems or changing customer needs: the challenges in the insurance industry are diverse and are changing the economy for the long term. This makes it even more important for all market participants - from start-ups and InsurTechs to insurance companies - to exchange ideas. With insureNXT digital, we want to offer the necessary platform to promote innovation in the industry," says Prof. Christian Glasmacher, who is responsible for insureNXT at Koelnmesse.

Sebastian Pitzler, Managing Director of InsurLab Germany, adds: "This year's program of insureNXT digital not only covers all currently important topics, we also want to look into the future with our visitors: the focus is on the development of new products, services and business models to drive the digital transformation of our industry. Collaboration across company and industry boundaries can create new customer-centric solutions."

Tickets for insureNXT digital are now available online at <https://tickets.insurenxt.de/#/>. Regular tickets cost 295 euros, or 245 euros in the Early Bird version until March 14. Students receive discounted tickets for 15 euros.

Further information about the insureNXT digital can be found here: [insurenxt.com](https://insurenxt.com).