

# 2022

# insureNXT Innovators Award



The international congress fair for innovation in the insurance industry insureNXT ([www.insurenxt.com](http://www.insurenxt.com)) is launching a new award: the insureNXT Innovators Award. The award will be presented annually in future. The first award ceremony will take place during insureNXT 2022 on the evening of 18 May.

We will award three outstanding innovations and success stories from five categories: in the areas of Insurance, Cross Industry, Tech + Startups and Science, we are looking for "NXT|GEN Products, Services, Business Models" that will change our industry sustainably. In addition, the category "Collaboration" is open to outstanding projects that have emerged through groundbreaking collaborations and thus focus on topics such as customer centricity and digital ecosystems.

With the award, we want to honour people/companies from the insurance industry and related areas that have set important impulses for the further development of our industry. With the different categories, we want to take into account the fact that innovations can take place in very different company sizes and business models.

#### Participation:

Established insurers / start-ups / cross-industry partners / technology and consulting companies as well as universities from all over the world are invited to participate.

If the innovation has not already been successfully implemented and is available on the market, there should be a serious intention to implement it within the next two years.

Each participating company may submit up to three innovations.

By submitting the template, you agree that your innovation stories can be...

- published via social media / blog post / website
- used to create a press release (after successful premiere)

After submitting the template, we will contact you separately to coordinate further communication measures. If you have images, please send them to us with the template as a png/jpeg file. We look forward to receiving your application.

## Which category(ies) are you applying for?

- Insurance
- Cross-Industry
- Tech/Startup
- Science
- Collaboration

## Info about the company:

Company:

Contact person:

Function:

Telephone:

E-Mail:

Relevant links/media:

## Short Summary

Your innovation in a nutshell:

## The challenge/task

What challenge/task did you want to solve? What was the cause of the challenge/task? (max. 500 characters)

## The Solution

How did you manage to solve the challenge/task? (max. 500 characters)

## History of the creation or history behind the innovation

How did the innovation emerge?

Which parties were involved? Did the innovation lead to collaborations?

## Project phase

- Planning
- Test phase
- Implementation phase
- Market launch has taken place

## Unique selling proposition (USP)

What is your unique selling proposition?

How is your innovation different from others?

Why is the submission worthy of an insureNXT Innovators Award?

## Impact

What impact does your innovation have on your company/the industry?

If we are one of the three winners of the insureNXT Innovators Award competition, we will present our project in the afternoon of 18 May 2022 within a maximum of 5 minutes in English (e.g. PowerPoint presentation or video) and then receive the award in person. Only complete and timely entries can be accepted and submitted to the jury for review. The legal process is excluded. By submitting an entry, we accept the conditions for participation.

Each nominated company will receive two season tickets for insureNXT 2022. We will inform you by the end of March whether you are one of the nominees.

The organiser reserves the right to make changes to the programme and services for urgent reasons.

We note that Koelnmesse will treat details from our application as confidential, unless the description of details is necessary to inform the jury and the press.



Place, date, signature